

Report Date: February 2020

Prepared by: Susan Morano

Ministry Name: **Communication/Public Relations/Membership (CPRM)**

Council Members: Susan Morano, Stephany Crisantos, Sharon Smith, Tonya Adams

Non-Council Members: Justin Veiga, Angela Crisantos, Angelica Tronco

Last Team Meeting Date: February 9, 2020

2020 Objectives for this Ministry:

- Post Council Minutes on website and in church after approval, but before next council meeting.
- Secure at least twenty new members to St. Matthew church and deter departure of existing members.
- Advertise and publicize St. Matthews community, fund raising events and special church services to exceed 2019 fund raising totals.

Team Accomplishments Since Last Report (accomplishments since January 12, 2020):

Communication:

- Susan posted list of 2020 Parish Council members and Bob's moderator email address on church cork board. Justin updated website listing new council members in "Staff" section.
- Susan posted Parish Council minutes (January 14th meeting) and Ministry Reports (three ministries reporting) on church cork board.
- Susan updated "Men's Group" website page with meeting dates through June.
- Susan updated "Staff" website page with names of our new Deacons (Tammy and Tony)
- Kathryn Tuma added Stephany Crisantos as an "editor" for the Saint Matthews Facebook account. Susan compiled a list of Facebook edits for Stephany to do.
- Stephany Crisantos posted notice on Facebook referencing Parish Council minutes with link to Saint Matthews Parish Council website. Stephany also updated event dates on Facebook through May 2020.
- Sharon requested "Brisket Brothers" thank you message/promotion note in February 9th Church bulletin
- Susan requested of Kathryn the following insertions in weekly Church bulletin:
 - "St Matt's After Dark" February 14th concert published January 19th and 26th and February 2nd
 - Announcement for 2020 Parish Council email address published January 26th and February 2nd
 - "Looking for photos" new website to upload photos announcement published February 2nd
 - Winner of Concert Raffle for publication February 9th
 - Announcement for Membership Committee meeting Sunday, February 9th

Advertising:

- Justin placed an ad for Bobby Jo Valentine event and a digital ticket on Facebook and website.
- Justin sent a Saint Matthew email "blast" (to multiple recipients) advertising Bobby Jo concert.
- Sharon and Doris Hand circulated Valentine concert flyers to additional apartment complexes.
- Sharon met with Jason Adams to design a "sandwich board" sign to advertise Saint Matthew services, events, and more. See page 3 for sandwich board sign.
- Susan placed an ad for Bobby Jo Valentine concert on Craig's List.

Public Relations / Membership:

- Sharon Smith circulated rough draft tri-fold (front and back) pamphlet to council members on January 14th and solicited feedback. Sharon incorporated the feedback and presented modified version to Bob and Susan on January 19th. Pamphlet is waiting for photos.
- Sharon designed table signs to welcome guests to “Conversations with a priest” / “Spiritual Advice” to use at coffee shops. Plans in progress with Doris Hand and Mother Jetty to visit cafes and engage in conversations with the café customers.
- Susan designed and purchased from Visaprint, twenty-five auto window decals publicizing Saint Matthew church. Bob distributed decals to clergy and deacon members present during January 12th clergy council meeting. Susan completed distribution of decals to remaining deacons and other church members.
- Susan and Sharon attended Membership meeting (called by Deacon Tony) on January 26th and February 9th. Susan built and distributed a chart detailing the membership ideas/suggestions made in the January 26 meeting organized by categories (“status”, “funding required”, “participation from others required”, and “prerequisite”).
- Susan distributed email to 42 recipients (Saint Matthew members and clergy) requesting photos and a statement / testimonial regarding receiving Catholic sacraments as a “divorced Catholic”. This email request is the first step in collecting narratives and photos for new website page to attract new members.

Website (in general):

- Justin set up web page with “upload” function so members of the community can send photos to Justin for inclusion in church pamphlet and/or website.
- Justin, Bob Morano, and Susan met on January 22 (at Justin’s request) to discuss Facebook, Saint Matthews website, and method to keep information output (Church bulletin, distribution lists, Facebook, Website, etc.) in sync.
- Susan sent to Justin, a “mock-up” suggestion for new webpage dedicated to ministry reports. New website is in-progress - - Justin testing the design.

Other (Fund Raising):

- Sharon and Susan set up a “sales table” in Gathering Room after 8:00 am and 10:30 am services to sell raffle tickets and concert tickets on January 12, January 19, January 26, and February 2nd (after 10:30 service only on 26th and February 2nd).
- Sharon assembled materials for decorating gathering room tables in festive holiday theme for the February 14th Bobby Jo Valentine concert.
- On February 2nd Susan submitted \$44 to Kathryn (the proceeds from the concert raffle), and drawing for raffle winner was selected by Kennedy and awarded to Terri Davis.

Activities / Work Planned:

- LA Times/Orange County Edition “Easter Services” ad and collection of funds from laity to cover the cost
- Printing Tri-Fold pamphlet (cost to be funded from existing Saint Matthews budget)
- Completion of new website for Ministry Reports
- Initiation of new website for “divorced Catholics”
- Arrangement with nearby Dollar Store management for an ad on back page of our bulletin in exchange for merchandise (paper towels, TP, hand soap, etc.)
- Addition of two more sandwich boards (see page 3)



ST. MATT'S AFTER DARK
featuring
Bobby Jo Valentine
Friday, February 14
7:00 p.m. (Church)
Doors open at 6:30 p.m.
\$20 donation
www.bobbyjovalentine.com

Tickets are now available for purchase. Please see **Sharon or Kathryn**. Tickets may also be purchased online at saint-matthew.org/shop.

Get a pair of tickets - - one for you and one for your "valentine" to attend "Bobby Jo Valentine" concert (first St. Matt's After Dark event of 2020) **for 90% off ticket price**. Yes - - get two tickets for a total of \$4.00 if you win this concert raffle! Concert scheduled for Friday, February 14 in the Church. Only one pair of concert tickets will be awarded to lucky participant. Winning raffle ticket will be drawn at 9:30 a.m. in Gathering Room on Sunday, February 2nd - - eleven days **before** concert date. Good luck!

Church bulletin ads (above and below and on page 8)

LOOKING FOR PHOTOS

Do you have photos from a special mass or celebration? Outings or community outreach? Bible study or education?

We're always looking for real photos to use on our website, flyers, social media, and other outreach.

Here's what works best:

- Good lighting, subjects in focus
- Happy, smiling faces (or earnest, mindful ones depending on the situation)
- Diversity of all kinds
- Candid shots rather than posed ones

Find the webpage at: <https://saint-matthew.org/photos>

Note: We want to show children and young adults in the community, but will need guardian permission before using them. Photos from behind or ones that obscure their identity are fine. Thank you for taking the time to share with us your beautifully-captured memories!



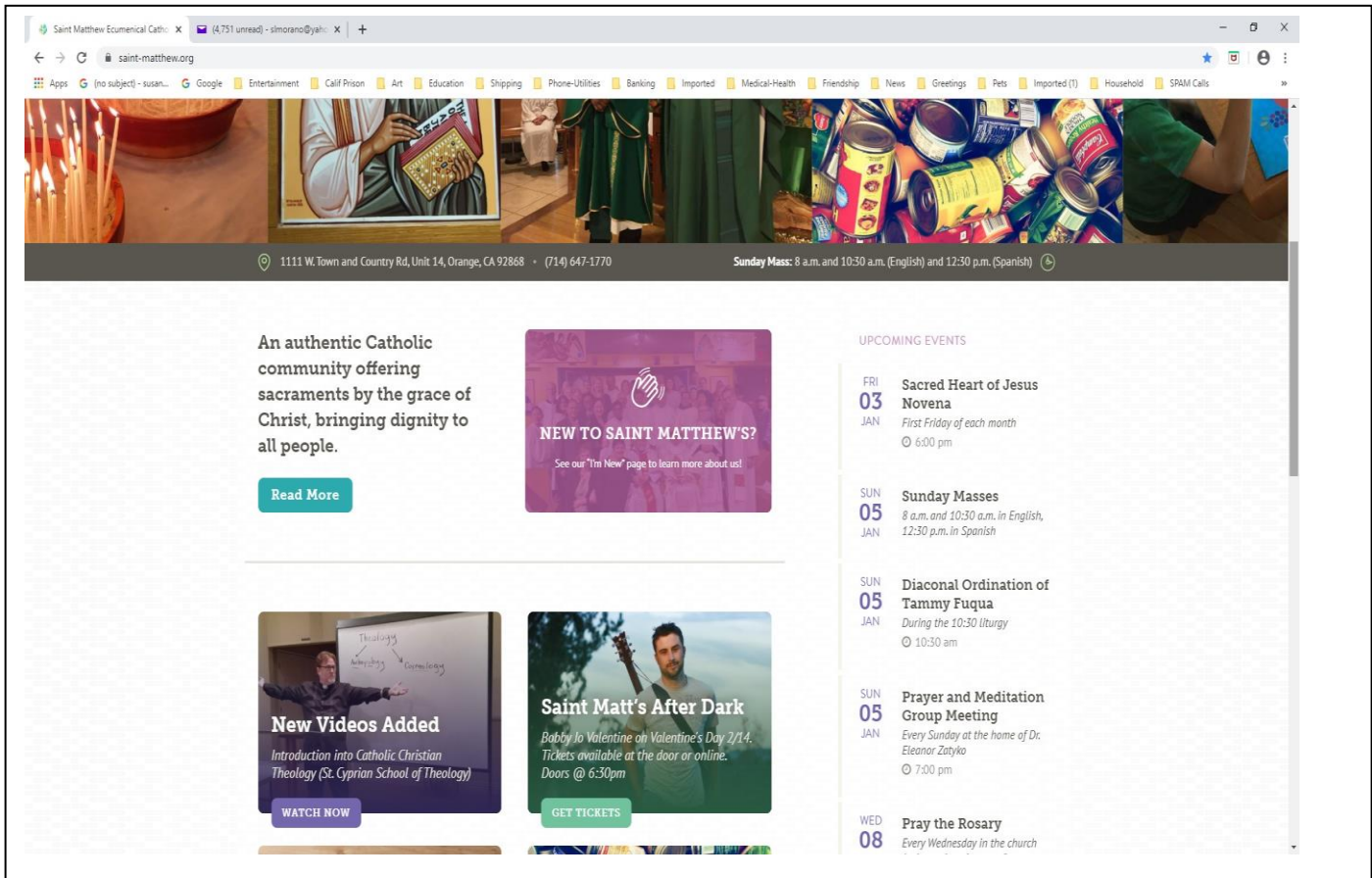
On left table setting for Feb 14 concert.



The 2020 Parish Council is completely new. Therefore we have established a completely new email address for anyone who wants to contact us. The email address is bobsmpcc2020m@gmail.com. This is an email address dedicated to Parish Council business that gives your email to **Bob Morano**, the Parish Council moderator. His promise to you is that he will forward your email to the appropriate Parish Council member (if he is not the one) and you should expect to be contacted within a week. If you have NOT heard back within one week, please follow up and we will make certain we understand what you need and what impeded your receiving a timely response.



Above: versatile "sandwich board"
Middle: "Coffee & Advice" with priest
Top: church bulletin notice



HOME

ABOUT US +

MINISTRIES +

CEREMONIES +

CALENDAR

MEDIA +

GIVING

SHOP

SEND US YOUR COMMUNITY PHOTOS

Do you have photos from a special mass or celebration?

Outings or community outreach? Bible study or education?

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YOUR NAME *

WHAT ARE YOU SENDING US?

YOUR PHOTOS

Drop files here or [Select files](#)


Multiple files allowed. 8MB max per file.

Website ads and new web page.

Page 4 of 8

ge_internal https://www.facebook.com/pg/smbiblestudy/events/?ref=page_internal

Calif Prison Art Education Shipping Phone-Utilities Banking Imported Medical-Health Friendship News Greetings Pe




Saint Matthew Ecumenical Catholic Church
@smbiblestudy

- Home
- About
- Photos
- Reviews
- Notes
- Events**
- Videos
- Posts
- Community

Like Share ...


Contact Us Send Message



16 Dates · Feb 5 - May 27
Pray the Rosary
Saint Matthew Ecumenical Catholic Church
Parish Hall @ 5:15pm
Every Wednesday, except Ash Wednesday
Unless otherwise noted.

FEB 5	Wed 5:15 PM PST	FEB 12	Wed 5:15 PM PST	+14
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Religion



16 Dates · Feb 5 - May 27
Bible Study
Saint Matthew Ecumenical Catholic Church
Parish Hall 7:00pm
Every Wednesday, unless otherwise noted.
Except Ash Wednesday Feb. 26th, 2020

FEB 5	Wed 7:00 PM PST	FEB 12	Wed 7:00 PM PST	+14
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Religion



3 Dates · Feb 8 - May 9

Several more Facebook calendar events were posted through May 2020



Saint Matthew Ecumenical Catholic Church
@smbiblestudy

- Home
- About
- Photos
- Reviews
- Notes**
- Events
- Videos
- Posts

Notes facebook

 **Saint Matthew Ecumenical Catholic Church**
January 29 at 8:58 AM · 🌐

Parish Council Minutes

Hello,

I would like to invite you to visit the **Parish Council minutes** are located at this <https://saint-matthew.org/parish-council/>

Scroll to bottom of this web page to click on the Parish Council minutes. Minutes for all meeting dates are listed chronologically.

Including the latest Parish council minutes of December 4th and 17th, 2019 as well as January 14th.

Thank you.

Craig's List ad:

reply

favorite

hide

flag


Posted 14 days ago


screen print as of Feb 4, 2020

print

2/14: Valentine's Day Concert featuring "Bobby Jo Valentine" (Orange)

image 1 of 2





1111 W. Town and Country Rd near Main Street


(google map)

charitable

food/drink

music

venue: Parish Hall



Singer, Songwriter performing ONE NIGHT ONLY 6:30 pm February 14th at "St Matt's After Dark" 1111 W. Town & Country Rd, Orange. Join us for an evening of music, wine, drinks, and fun! \$20 donation at door or get tickets online at <https://saint-matthew.org/>. Bobby's music has appeared on radio and television, including a commercial for the recent Ford Fusion ©, ABC's morning show The Morning Blend, and the award winning film The Groom's Cake. His songs have received airplay from KGO, KRSH, and other radio stations nationwide. Listen to his music at <https://www.bobbyjovalentine.com/>

- do NOT contact me with unsolicited services or offers

post id: 7060397984

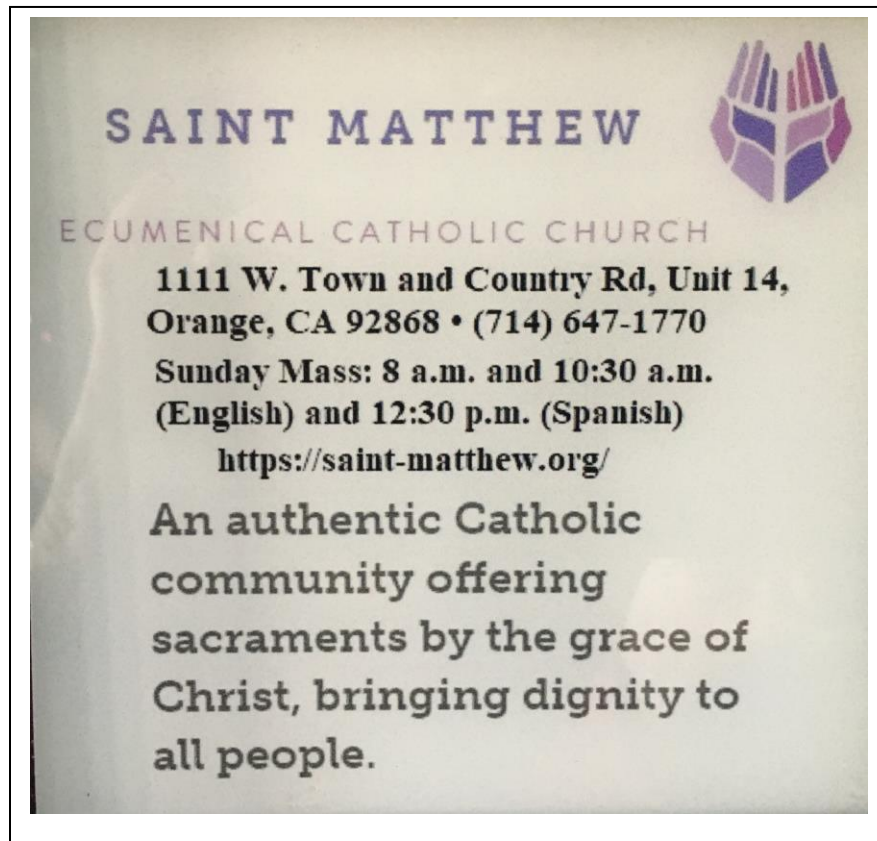
posted: 14 days ago

email to friend

best of



On Left Tri-Fold Sales Board used during concert and raffle sales.



5" x 5" Clear Inside-Glass Car Window Decals

Qty

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Congratulations to Concert Raffle Winner- -Teri Davis!

The drawing for two Bobby Jo Valentine concert tickets was held at 11:30 a.m. February 2. Eleven raffle tickets were sold; six participants; several people purchased multiple tickets. Thank you for participating in this fund-raising effort. Please join us at the concert on Friday, February 14.

Thank you Brisket Brothers!

The Brisket Brothers provided their award-winning prime smoked brisket, barbeque ribs, pulled pork and all the accompaniments on Saturday, February 1, for the Parish Council and guests. "This was a very fancy barbeque! Smokey, sweet and tender," remarked **Sharon Smith** who was the raffle winner of the meal. **Deacon Tony Russo** and his wife, **Lydia Russo**, proudly made this prize possible by knowing the right people: their family members who operate this novel catering business. So, big thanks goes to The Brisket Brothers, and a well-deserved recommendation: This is a meal that is sure to be a big hit with everyone at you next party.

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New Membership Ministry Team--open to all interested--will meet **TODAY, February 9**, at 12:30 p.m. in the classroom. Join us and bring your ideas and recommendations for new member recruitment.

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