

Report Date: October 21, 2020

Prepared by: Susan Morano

Ministry Name: **Communication/Public Relations/Membership (CPRM)**

Members: Angelica Tronco, Susan Morano, Stephany Crisantos, Sharon Smith, Justin Veiga, Angela Crisantos, Tonya Adams Clergy Liaison to CPRM: Deacon Tammy Faqua Other Saint Matthew members contributing to CPRM: Matthew Hickman

Next Meeting Date: November 11, 2020

2020 Objectives for this Ministry:

- Post Council Minutes on website and in church after approval, but before next council meeting.
- Secure at least twenty new members to St. Matthew church and deter departure of existing members.
- Advertise and publicize St. Matthews community, fund raising events and special church services to exceed 2019 fund raising totals. persuasive

Team Accomplishments (accomplishments since September 9 to October 21):

Done in Area of Communication:

- Angelica developed and distributed an email blast for
 - Church Reopening Sunday Worship starting September 13th
 - Jim Tuma's passing and Bishop Peter, Fr. Arturo's tribute to Jim on September 18th
 - Feast of Saint Matthew, September 20th with announcement for special collection for Seniors, "Bees at Midnight", "Holy Synod", upcoming events, and ongoing virtual events
 - Twenty-sixth Sunday in Ordinary Time, September 27th (announcement for English, Spanish, and Telugu services), and new Bible Study "Intro to Wisdom Books" beginning October 12th
 - Feast of Saint Francis, October 4th
 - Transitus of St. Francis, Candlelight Procession and Service, October 3rd
 - Twenty-eight Sunday in Ordinary Time, October 10th Also included "What Are You Thankful for?" and "Spooky Halloween Food Drive", "Reflections and Vignettes From Our Parish", "New Bible Study Series" announcements.
 - Twenty-ninth Sunday in Ordinary Time, October 17th Also included "What Are You Thankful for?" revised flyer (with new email address), Halloween Food Drive, "Reflections and ..." and new announcement for "Mass of All Saints, All Souls".

All email blasts also include: Links to view the Live Mass via Facebook Live, link to retrieve the Liturgical aid, line to view the live mass via zoom; notice for food drive schedule; and announcements for other virtual events (Bible study Group, Rosary Group, Prayer Group, and Saint Matthew CommUNITY communication Page); Options for Giving notice; links to website, Instagram, and Facebook

- Susan posted September Parish Council minutes (September 8th and 23rd) and September ministry reports to website. Community Life, Social Justice, Finance, and Environmental Stewardship meeting minutes. Also posted Food Drive collection report. Susan added Doris Hand's email to Tom Wilding listing 2020 Synod members as an Addendum to September 23rd Parish Council minutes.
- Angelica reported a new email address for Ned Bradley on website subscriber database. Susan followed up on stay/delete decision with clergy. This new address was removed from "blast" list.
- Justin removed the email addresses from subscribed list (for email blasts) - a report presented to Parish Council during September meeting and approved by all attending clergy.

- Susan contacted Fr. Chinnappa on September 23rd to follow-up on content and photos for his Holy Spirit ministry.

Done in Area of Advertising:

Sharon continues to monitor, and refill brochures in holders mounted on Saint Matthew building entrances. At the last count, sixteen brochures have been taken from the containers. Fr. Arturo has been offering them to people waiting outside the office and sanctuary. No vandalism has occurred.

Done in Area of Facebook (FB) / Instagram:

- Angelica Tronco added website link for liturgical aid to the Live Stream Church service FB post
- Stephany and Angela built a Facebook schedule to post Wisdom Books Bible Study flyer weekly through October and November.
- Stephany and Angela posted “All Saints, All Souls” flyer on Facebook and released Fr. Ron’s Clergy Spotlight on Instagram
- Stephany and Angela built Facebook schedule to post community event, “What We’re Thankful For” flyer through October (beginning October 6th) through November 21st
- Throughout September and for October 4th Food Drive announcements were posted by Stephany and Angela.
- For remaining weeks in October, Stephany and Angela will post Son Shine Club flyer.
- Clergy Bio Spotlight will also be rotated into Facebook and Instagram for remainder of the year.

Done in Area of Public Relations / Membership:

- Sharon coordinated the taping for first episode of “Tea And Theology” with Bishop Peter, Deacon Tony, Mirella Hickman. Sharon’s idea to make these recorded videos / interviews on insightful, relevant topics available on the website.
- Sharon gathered photographs to illustrate the series of Mo. Diane’s reflections titled “Bees at Midnight”. The series began in September and continued through October. Series is announced on email blast communications and stories are posted on Saint Matthew website.
- Sharon produced a fund raising / publicity idea which features coffee mug with Saint Matthew icon

Done in Area of Website:

- Angelica added feature box to Home Page for new Wisdom Books Bible study with a link to a description of the class and Zoom details.
- Angelica created a feature box on Home Page for Mo. Diane’s “Bees at Midnight” stories and a new webpage with the essays. Angelica updates the feature box and content page each week to as the stories progress.
- Angelica added a feature box for Dr. Elle’s Sunday night Prayer Group and updated the Zoom details for the event.
- Angelica created a Home Page feature box for All Saints, All Souls service that links to calendar page.
- Justin created a new webpage for submitting CPRM work requests which included a submission form, and automated email response to the user as well as, email submission to CPRM worker.
- Justin reduced file size for Synod PowerPoint presentation using compression utility. Susan was able to decompress and play the presentation. Compressed file was still too big to upload to website
- Tonya Adams volunteered to build a new webpage for Son Shine Club requested by Mo. Jetty.
- Susan upload Synod Agenda to website Media Library.
- Susan uploaded Mariah Doyle-Sandoval’s photo to Parish Council webpage.

- Susan added Environmental Stewardship ministry narrative to “Get Involved” webpage, and added a section for this new ministry on “Ministry Reports” webpage. “Goals and members” document was created and added to Environmental Stewarding Ministry Reports section.
- Susan updated the “Staff Directory” webpage adding Deacon Madanu and Rev. John Connor
- Susan posted Fr. Arturo’s HOP Synod meeting minutes of September 26th to Clergy Council webpage.
- Sharon downloaded photos of Bertie Ninichuck’s whiteboard sketches in preparation for input to the website.

Activities / Work Planned / Work in Progress:

- Announcements / Notifications to continue on Facebook, website, email “blasts”.
- Bertie’s Bible Store Sketchbook to be published on website.
- Operations Handbook (workflows and instructions for various tasks) “Learning Library”
- Clergy Instagram Spotlight – complete bio’s and photos; then post one per week
- Finalize “charitable status” on Facebook and install “Donate” button on Facebook page
- “Saint Matt’s Tea and Theology” filmed interviews - - editing and final prep

Below Website Changes/Additions:



Join Us for a St. Francis Candlelight Procession and Service

This Saturday 10/3 join us at 5:30 pm PDT for a special service honoring St. Francis of Assisi.

[SEE EVENT](#)



We Mourn the Passing of Jim Tuma

Read Bishop Peter and Father Arturo’s tribute to our wonderful Jim Tuma.

[READ MORE](#)



We're open for Sunday Worship!

Starting Sunday September 13th, we welcome you to attend church in person. Please view full details for important guidelines.

[GET DETAILS](#)



Next Bible Study series begins on Monday October 12th!

Out of Chaos: Let Our Ordered Lives Confess the Beauty of Peace. Join via Zoom or Facebook Live, or recordings available to watch later.

[GET DETAILS](#)

Website announcements:

A banner featuring a background of colorful prayer flags. The text is white and purple.

Prayer and Meditation Sundays
Join us Sundays at 7pm on Zoom

[JOIN US](#)

A banner with a background of a forest scene. The text is white and teal.

Bees at Midnight: The Parade by Mother Diane
"The Parade" is the third piece in Mother Diane's collection of eight inspirational short stories.

[READ MORE](#)

"Get Details" links user to webpage which provides the Zoom and contact details.

A banner with a background of various food cans. The text is white and purple.

Collecting food donations for the community
1st and 3rd Sunday of every month from 11am-1pm. Drop off non-perishable food and toiletries (For October we are doing a special candy drive for the kiddos).

[READ MORE](#)

A banner with a background of a religious painting depicting many saints. The text is white and purple.

Mass of All Saints and All Souls
Join us in person or in spirit for the Mass of All Saints and All Souls on Sunday 11/1. All are welcome to submit the names of loved ones if unable to attend in person.

[GET DETAILS](#)

CPRM SUBMISSION FORM

The right place to submit your event for promotion, content for webpage updates, and more!

COVID-19 update: 9/13/20 - Church now open for in-person Mass attendance within county guidelines. Other in-person church events closed. Stay up to date by visiting our [homepage](#), our [Facebook page](#) or joining our [email list](#).

WHAT ARE YOU REQUESTING?

- Inclusion in printed bulletin
- Message sent to email list
- Post on Facebook
- Edit of current website page
- New website page
- Something else

NAME OF EVENT, PAGE, GROUP, ETC.

FULL TEXT DESCRIPTION

Be sure to include all relevant information such as date, time, location, descriptive text, contact information, etc.

Facebook posts:

 Saint Matthew Ecumenical Catholic Church
September 17 at 1:00 PM

Saint Matthew Food Donation Drive is coming up on Sept 20th. We are collecting donations for Western Service Worker's Association (WSWA). See flyer for details and examples of items. Thank you. We are collecting donations on the 1st and 3rd Sundays 11am-1pm #fooddrive #donationsneeded #ecc #ecumenicalcatholics #catholicchurch Visit our Saint Matthew website for information: <https://saint-matthew.org/ministries/outreach/>



SAINT MATTHEW
ECUMENICAL CATHOLIC CHURCH

FOOD DONATIONS NONPERISHABLE FOOD DROP OFF

Our Church regularly collects food items that will be donated to Western Service Worker's Association (WSWA) through the Food Bank in order to help with real problems of the working poor including poverty, low wages and lack of job benefits.

Examples of Items
disinfectant wipes, baby wipes, toilet paper, high protein items like canned tuna & chicken, dry pinto beans, fresh produce from same day

*"For we are God's handiwork, created in Christ Jesus to do good works, which God prepared in advance for us to do."
(Ephesians 2:8-10)*

FOOD DRIVE
Date - Every 1st & 3rd Sunday of the month
Time - 11:00am to 1:00pm
Location - 1111 W. Town and Country Rd, Unit 14, Orange, CA 92868



SAINT MATTHEW
ECUMENICAL CATHOLIC CHURCH

Children's Religious Education Program

Join us!!
Calling all families, parents, and grandparents with children from age 4-12!

Join Son Shine Club on Every Saturday live streaming at 11am on Saint Matthew Facebook page.

Facebook Group: Son Shine Club where you can find weekly YouTube Class and added class session with coloring crafts.

Programa de Educación Religiosa para Niños

Estan Invitados!!
Llamando a todas las familias, padres y abuelos con niños de edad 4-12!


Únase a Son Shine Club cada sábado en vivo a las 11 a.m. en la página de Facebook de Saint Mateo.

Grupo de Facebook: Son Shine Club donde puedes encontrar una clase semanal de YouTube y una sesión de clase adicional con manualidades para colorear.

St. Matthew Ecumenical Catholic Church Presents:
The Transitus of St Francis
SATURDAY, OCTOBER 3, 2020
5:30 PM PST

LIVE

Join us in a live streamed Candlelight Procession and Service in honor of St Francis of Assisi. A vigil service celebration of St Francis's "Passing Over" from this life to the Glory of Heaven.
Connect at www.facebook.com/smbiblestudy



Covid 19 Safety Protocols To Be Followed
Sponsored by

FRANCISCAN ARTIST NETWORK

 Saint Matthew Ecumenical Catholic Church
Yesterday at 9:12 AM

October 4 - The Feast of Saint Francis
All are welcome to join our Mass livestream at 9:30 am PDT on our Facebook page.
Liturgical Aid: <https://tinyurl.com/y2bez4b> See More



PLEASE JOIN US

Today's Mass live stream will begin soon!



SAINT MATTHEW
ECUMENICAL CATHOLIC CHURCH

Join Our Bible Study!

Out of Chaos: Let Our Ordered Lives Confess the Beauty of Peace
An Introduction to the Wisdom Books

This seven week study will be presented by Facebook livestreaming and Zoom, hosted by Rev. Mother Martha Rogers. Go to "Saint Matthew Bible Study," an open and public group. The Zoom information can be found on our website. Join our Facebook group.

The study will include both Jewish and Christian perspectives, and we welcome all to this study, including those who consider themselves "nones"!

The Bible study will be streamed and recorded for anyone to watch at a different time. There will also be weekly handouts provided in advance of the sessions on Facebook group. Handouts and video recording can also be found on our website.



Each week on Monday from 7:00pm - 7:30pm PCT

Begins Oct. 12th and continues on 19th, 26th, and Nov. 2nd, 9th, 16th, and 23rd



Contact Information

Website - <https://www.saint-matthew.org/>
Instagram - Saint.Matts
Facebook - Saint Matthew Ecumenical Catholic Church
1111 W. Town and Country Rd, Unit 14, Orange, CA 92868



Saint Matthew Ecumenical Catholic Church added an event.
September 16 at 5:51 PM



SUN, SEP 20

Saint Matt's Food Drive

Saint Matthew Ecumenical Catholic Church - Orange

Causes



SAINT MATTHEW
ECUMENICAL CATHOLIC CHURCH

GETTING TO KNOW SAINT MATTHEW'S CLERGY



Father Chinnappa (Paul) Madaru

Father at Saint Matthew

Father Chinnappa (Paul) joined Saint Matthew Church in June 2015. He focuses at Saint Matthew on a specialized Ministry such as the International Charismatic Renewal Center. Father Paul actively serves as a preacher, singer, spiritual care director and Chaplain. His educational background includes 13 years of formation/pastoral training in theology, philosophy in addition to 5 years as assistant director of the shrine, spiritual counselor, administrator, and charismatic preacher. The Bible passage Father Paul lives by - Beatitudes of Matthew 5:3-12.

Contact Information

Location - 1111 W. Town and County Rd, Unit 14, Orange, CA 92868
Website - saint-matthew.org/
Facebook page - Saint Matthew Ecumenical Catholic Church
Instagram @saint.matts

2

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SAINT MATTHEW
ECUMENICAL CATHOLIC CHURCH

GETTING TO KNOW SAINT MATTHEW'S CLERGY



Father Ron Ruanto


Associate Priest at Saint Matthew

Father Ron Ruanto joined Saint Matthew in April of 2013. He earned his A.B. in Philosophy and M.A. in Theological Studies to prepare for priestly ministry. Shortly after his ordination in 2001, he spent 6 years in Spain, France, and Rome to do licentiate (S.Th.L) and doctoral studies (S.Th.D), specializing in Spiritual and Mystical Theology. He is actively involved in both English and Spanish sacramental ministries at St. Matthew, as well as Healthcare Chaplaincy and Spiritual Counseling/Direction. Father Ron's pastoral inspiration comes from a bible passage that he chose as the theme for his ordination: "Rejoice with those who rejoice, weep with those who weep...Do not be haughty, but associate with the lowly" (Romans 12: 15-16).

Contact Information

Location - 1111 W. Town and County Rd, Unit 14, Orange, CA 92868
Website - saint-matthew.org/
Facebook page - Saint Matthew Ecumenical Catholic Church
Instagram @saint.matts


Additional Facebook & Instagram posts:



SAINT MATTHEW
ECUMENICAL CATHOLIC CHURCH


GETTING TO KNOW SAINT MATTHEW'S CLERGY

Father George M. Florendo
Father at Saint Matthew



Father George Florendo who has been affiliated with Saint Matthew Ecumenical Catholic Church in 2003 and assisted Bishop Peter Hickman as secretary during early years. He was born in Baguio City, Philippines on May 9th, 1949. Father Florendo was ordained a Roman Catholic priest on March 20, 1975. He studied 4 years of philosophy and 4 years of Theology and at Maryhurst Mission Seminary, CICM, OD. Father Florendo served as a missionary priest in Zambia, Africa for 12 years and then recalled to the Philippines to serve as Vocation Director as well as assistant treasurer for CICM Philippines. Father Florendo continues to fully be engaged with various Hospice Care agencies and brings comfort to the terminally ill patients and their families.


Contact Information | Location - 1111 W. Town and County Rd, Unit 1A, Orange, CA 92668
Website - saint-matthew.org/
Facebook page - Saint Matthew Ecumenical Catholic Church
Instagram @saint.matts



SAINT MATTHEW
ECUMENICAL CATHOLIC CHURCH

GETTING TO KNOW SAINT MATTHEW'S CLERGY

Father Jon Connor
Father at Saint Matthew



Father Jon Connor joined Saint Matthew Ecumenical Catholic Church in 2020 upon the closing of St. Augustine's in Cantland CA. Father Connor has extensive experience in a variety of disciplines such as academics as a Professor from 1991 to 2000 with various institutions such as University of San Diego, University of Redlands, and California State University of San Marcos. He also has experience in hospital administration, ministries, associate pastor, Deacon, community programs, counseling, and management. Father Jon Connor also has numerous educational experience and degrees such as from University of San Diego a B.A. in Government (1975), Boston University a M.A. in Ethnic & Urban Studies (1975). He attended the Human Resource Institute and earned a P.H.D. in HR Management (1982), and from the International College a Ph.D. in Organizational Psychology (1981) as well as from DeSales of Theology a D.Min. in Urban Ministry & Education (1997). Father Connor actively involved in social justice, urban ministry, retreat and spiritual/faith development. The Bible passage he lives by is - Proverbs 3:5-6


Contact Information | Location - 1111 W. Town and County Rd, Unit 1A, Orange, CA 92668
Website - saint-matthew.org/
Facebook page - Saint Matthew Ecumenical Catholic Church
Instagram @saint.matts

 **Saint Matthew Ecumenical Catholic Church**
September 18 at 12:59 PM


To our community of Saint Matthew's, it is with heavy hearts that we come to you with the news of the sudden passing of our beloved James "Jim" Tuma. Jim was a fixture of our community for more than 20 years, always willing to lend a hand when needed. He helped decorate the church for every holiday, and he showed up every Sunday to record our Gospel readings and homilies, before uploading them onto the internet so that we may all enjoy them for many years to come. And for... See More




👍👍👍 65 36 Comments 10 Shares




"WHAT ARE YOU THANKFUL FOR"
Please join us by writing on our "THANKFUL PUMPKIN" -
"What Are You Thankful For?"
The Pumpkins will be available at our Church Door starting Sunday October 11, 2020 through Sunday November 22, 2020.
For your Personal Words and Sentiments
For those who join us through our "Virtual Facebook Live" you can join us with your
"What Are You Thankful For?"
Please send your notes to my attention Jennie Guida,
Saint Matthew Ecumenical Catholic Church
1111 West Town and County Suite 1A, Orange, CA. 92668
Or email me directly
10_tzatzikh@com.net
All of these notes will be added to a second Pumpkin also located at the Church Door.
The Pumpkins will be blessed and presented at Our Thanksgiving Mass.
Psalm 7:12 "I will give thanks to you Lord with all my heart"

 **Saint Matthew Ecumenical Catholic Church**
Like This Page October 6

Hi community,
As we near the holiday season, we would like to announce a **WHAT ARE YOU THANKFUL FOR** activity for all Saint Matthew's members. Please join us either at our Church Door or virtually to participate. This Thankful Pumpkin activity will be available from Sunday October 11, 2020 to Sunday November 22, 2020. Send us your personal words or sentiments. Thanks and sending many blessings to all. #thankful #pumpkins #whatareyouthankfulfor #thanksgivingseason #saintmatts #catholics

Manuel Reason and Saint Matthew Ecumenical Catholic Church like this


SAINT MATTHEW  ECUMENICAL CATHOLIC CHURCH

ALL SAINTS & ALL SOULS MASS

It is a spiritual, heart-warming service that leads us to reflect on memories of our loved ones. If you Cannot attend mass in person, you are invited to send in the names of your loved ones so that they can be read out loud and have candles lit for them.

Please send an email to SaintMatthew.Connect@gmail.com with the names that you would like to be read during the service. Please also include your name, so we know who to contact if we have questions. Indicate "ALL SAINTS" in the subject line.

Deadline is Tuesday, October 27th. The service will be held on Sunday November 1st at 9:30am (English) & 12:30pm (Spanish)



Saint Matthew Ecumenical Catholic Church
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All Saints and All Souls Sunday Mass is around the corner taking place of November 1st 9:30am (English) and 12:30pm (Spanish). All are invited, if you can not attend with us in person, please send us email with the names of your loved ones who you would like to be mentioned during Sunday service by October 27th.
 Thanks 🙏 @saintmatt @ecumenicalcatholics #allsaints #allsouls #churchcelebration

Saint Matthew Ecumenical Catholic Church likes this.