

Minutes CPRM Ministry Team Zoom Meeting

Wednesday, November 18 @ 7:00 PM

Present:

Sharon Smith, Angelica Tronco, Justin Veiga, Stephany Crisantos, Angela Crisantos, Susan Morano

Absent:

Tonya Adams, Deacon Tammy Fuqua

Team Decisions:

- Susan Morano will continue as ministry chairperson through 2021; schedule the meetings, publish meeting agenda and meeting minutes monthly, but will not produce the lengthy ministry reports in 2021.
- For Instagram/Facebook “Clergy Spotlight”- - clergy members who have not submitted required photo or bio, after repeated requests, will be skipped and not published on social media.
- For response to Instagram user named, “Trip101” - - requesting to use six or seven photos (photos of Saint Matthew members taken during a retreat), we will not release permission for these photos to be used by Trip101.
- December CPRM ministry meeting will not be held. Next meeting will be held January 2021 on the second Wednesday via Zoom at 6:30 pm (until COVID-19 risk is minimized and allows in-person gathering).

Topics Discussed:

1. Ministry Chairperson 2021 Election: Justin and Angela declined to accept this position during the meeting. Angelica, Stephany, Deacon Tammy, and Sharon declined the position via email. Tonya Adams resigned from this ministry via email in earlier in November. Susan was nominated by Tonya and accepted the chairperson position.
2. November Ministry Report verification: Angelica asked that an item attributed as “completed by” her be removed (Saint Matthew CommUNITY Communication Facebook page). No other changes were requested.
3. Tri-Fold Saint Matthew brochure: Requires update to English service time of day from 10:30 am Sundays to 9:30 am Sundays. We understand 9:30 am time will be permanent. Discussion took place regarding the use of an adhesive sticker on the brochure to cover the 10:30 time (return address label sticker). Sticker can be printed with 9:30 am time. Mention was made that printed stickers will be expensive if done by an outside company. No assignment made as to who will complete this task or how many stickers will be initially printed.
4. Email blast footer: Needs an update. Currently shows 10:30 English service:

Mass Times

English: 8:00 a.m. and 10:30 a.m.

Spanish: 12:30 p.m.

5. Instagram “Clergy Spotlight”: All clergy bio’s that were featured weekly are maintained in Facebook as an “album” and kept in Instagram as “highlight”.
6. Google search results for “ecumenical catholic church”: This search criteria produces the Saint Matthew feature box (showing photo, physical address, and info) on the right side of webpage with a listing of Google search results on the left side of the page (opposite Saint Matthew photo). The first search result listed is for a Wikipedia page https://en.wikipedia.org/wiki/Ecumenical_Catholic_Church This church describes itself as, “a small Christian denomination, mainly oriented toward the LBGT community”. These words appear directly opposite of Saint Matthew Church, and can easily be considered as a description for Saint Matthew community. CPRM discussed this issue and it was agreed that there is nothing we can do to prevent this concurrent display. Saint Matthew does have a Wikipedia page which is shown in the Google search results as the fourth item listed. We agreed that Saint Matthew’s distinctives include “all are welcome”, but are not limited to LBGT parishioners.
7. Seasons of Joy poem: Sharon proposed publishing this poem and/or offering it on an email blast during the Christmas season. It is a poem written by Sharon’s mother, Eileen A. Smith. This poem is similar to the “Reflections” segment currently in email blast notices. Angelica requested that Sharon submit the poem to the group for feedback.
8. Closure / cancellation in-person services: Governor Newsom’s announcement moving Orange County into “purple” status mandates closure of in-person church services. This includes Sunday worship services, the special November 25 Thanksgiving mass, and Christmas holiday services. Discussion centered around what announcements may be needed for holiday services. We understand that the church will be decorated for Advent and Christmas and Mo. Jetty will film the sanctuary environment (decorations) in addition to the church service proceedings. No particular information yet on what communication to the community is needed.
9. PowerPoint videos: Justin agreed to upload the “All Saints, All Souls” video to YouTube, and put a link to this video on website. Susan will send Justin the PowerPoint presentation Stephany created for 2020 Synod as a MP4 video and asked Justin to upload this one to YouTube also.
10. Additional Public Relations Videos: We discussed the importance of filming services and / or special social events held by Hispanic community during 2021 and December 2020. Stephany reported that a traditional event is held on December 12 to celebrate Our Lady of Guadalupe. Sharon reported that Mariachi group plays at one of these events. It would be wonderful to capture these celebrations on video and have them available on our website.